



MAKKALA JAGRITI



# MAKKALA JAGRITI

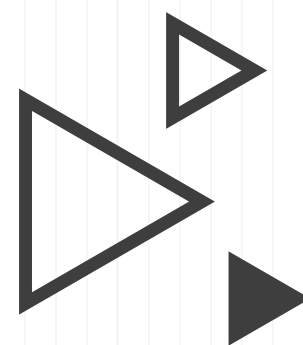
Annual  
Report  
2017-2018

[www.makkalajagriti.org](http://www.makkalajagriti.org)

DISCOVER THE LIGHT WITHIN



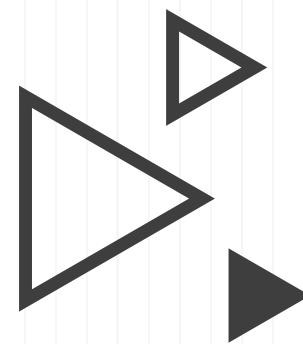
Makkala Jagriti founded in 2003, is a non-governmental organisation that empowers marginalized children and youth through a holistic approach to learning. Our mission is to ensure access to quality learning by augmenting their school education through formal and non-formal interventions. We work with different stakeholders like parents, teachers, communities and the civil society at large towards our purpose.



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## Message from team Makkala Jagriti



Dear Well Wishers,

Greetings!

It is our immense pleasure to share Makkala Jagriti's journey during the year 2017-2018.

'Makkala Raaga' - A celebration of 15 years of Makkala Jagriti was a spectacular and heartwarming experience where 500 children from our learning centres performed a dance-drama musical on a prestigious platform.

We are humbled by the rate at which our interventions have expanded across urban, semi-urban and rural Karnataka (Bangalore, Gadag and Koppal districts). With our presence across 124 centres, we reach over 10,000 children and youth on a daily basis.

For Makkala Jagriti, it has been a momentous year where we partnered with many new organizations to enrich and scale our work to next level.

As our work expanded, we also consciously focused on building capacity in the team to uphold our vision, mission, culture, values and also not to compromise on the depth and quality of our work.

Our unique approach of involving parents, teachers and other stakeholders who influence the child's eco-system was an important focus for us this year.

Having seen the impact of our work over the years, the Department of Education, Govt. of Karnataka invited us to collaborate for engaging with more Government schools and Anganwadi Centres.

All this was possible because of our donors, partners, well-wishers, volunteers and the MJ Team.

We thank you for your continued trust and support for Makkala Jagriti.

Warm regards,

Murali M, Chief Functionary  
For Team Makkala Jagriti



## Highlights of 2017 - 18

### Redefining the expanse of Makkala Jagriti

Makkala Jagriti launched the Early Childhood Care and Education program in Bangalore rural and urban, with an intention to inculcate school readiness skills in children aged 3 – 6 years by strengthening 90 Anganwadis.

The Yuva Jagriti program was launched with a focus to empower youth from urban poor communities to access and leverage mainstream opportunities.

We expanded our Holistic Development Learning centres in Gadag, Koppal and Bangalore district to 19 new government schools and 2 government children's homes. The programme also empowers the teachers to enhance the quality of classroom delivery through education technology.

### A distinct event for children and youth: Makkala Raaga, February, 2018

Makkala Raaga, a dance drama musical by 500 children, staged at Chowdiah Memorial Hall, showcased the rich cultural and philosophical heritage of Karnataka. The show was graced by Ms. Shalini Rajneesh, Principal Secretary of the Department of Education, who lauded the efforts of Makkala Jagriti towards empowering children.

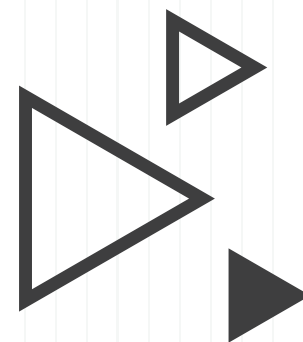
### Joy Srinivasan: Finalist, Citizen of the Year, Namma Bengaluru Awards

Ms. Joy Srinivasan, founder and managing trustee of Makkala Jagriti, was among the 10 finalists for Citizen of the year award, chosen from 1000s of nominations. She was felicitated for her contribution to the society, at the Namma Bengaluru Awards held in March 2018



## Holistic Development Learning Centres

Children from marginalized communities often lack access to quality education and opportunities for holistic development. For the past 15 years, we have been working in govt. primary schools, urban poor settlements and shelter homes by institutionalizing Learning Centers to ensure holistic development of children between 6-14 years. We also work closely with teachers and parents to bring wholesome commitment for child development. We deliver Holistic development approach through the 'S.P.I.C.E.' model, which focuses on Social, Physical, Intellectual, Creative and Emotional development. We implement our program through a child centric approach, creating a non-judgmental, non-biased and non-threatening environment; using methods of activity-based and experiential learning. Well trained facilitators, specialized experts and passionate volunteers form a comprehensive team to implement the SPICE model



### The Holistic Development Model



#### Social Development

Equip with social skills and civic awareness



#### Physical Development

Develop confidence, self-esteem and discipline



#### Intellectual Development

Build a strong foundation in academics and teacher empowerment



#### Creative Development

Enhance creativity and creative expression



#### Emotional Development

Equip with life skills, self-awareness and self-management



## Exposure to various platforms to bring out their hidden talents

- Children participated in different platforms to exhibit their creativity through poetry, theater, dance, story writing and puppetry.
- Children won accolades in Taekwondo, Rugby, Cricket, Football and athletics at cluster and district level competitions.



## Projects for experiential learning

- Children took up projects to solve local problems related to their school and community
- Children participated in the summer camp on eco-friendly practices and winter camp on five elements of nature
- They ventured out on exposure trips like trekking, visited museums and corporate organizations
- Children were exposed to awareness sessions on personal safety, menstrual hygiene and waste management

## The transformation we witnessed



- Children have emerged strong in their ability to think creatively and critically
- Children have become more socially and civically aware
- Children have enhanced self-confidence, problem solving and leadership skills
- Exposure trips have made children aspire and dream big

31

No. of Holistic Development Learning Centres

7609

Children impacted by our HDLC programme

17719

Total no. of sessions in the year

## S.P.I.C.E. Sessions

2574

Social Emotional Development

2692

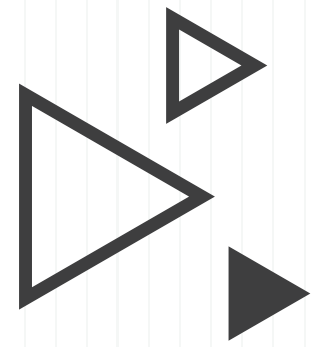
Physical Development

8426

Intellectual Development

4027

Creative Development



## Exchange programme with children from Netherlands:

Over the last 3 years, we have collaborated with Kleine Helden (Little Heroes) from Netherlands. Karin Steffens and Paulien Weikamp, long standing friends of Makkala Jagriti steered the initiative to connect the children from Netherlands with the children of the Valluvarpuram community centre. Children from the two worlds connected with each other through letters and video calls - sharing their interests, living conditions, dreams, aspiration and talents.

Bringing the two distinct worlds through a unique learning process has become a pathway for children to understand the cultural nuances, empathize and learn from one another.





## Teacher Empowerment Program

The programme encompasses empowering school teachers, by supporting them to conduct their classes through audio-visual technology and activity based curriculum, thus creating a vibrant, child friendly class environment.

As a result of this initiative, we have recorded improvement in children's interest, motivation to learn, stronger conceptual understanding leading to better academic performance.

## Effective Parenting Program

Empowering parents to become more involved in their child's development forms the core focus of this program. We also organize experiential workshops for parents apart from regular parents meetings



"I learnt how to be affectionate and sensitive towards my child. The workshop helped me connect better with my daughter".

Rekha

The workshops have created a lasting impact on the parents, taking them through a transformational journey of self-reflection, self-development and build better bonding with their children.

## Engaging with the larger community

Influencing the communities where our children come from, helps us create a conducive environment for their development, in their families and communities. We organize community drives for awareness on child rights, education, environment, for increasing enrollment etc

Over 100 children, who were out of school, have returned to schools as a result of our efforts.

## Lakshmamma – A journey towards the discovery of self-confidence

Lakshmamma, a girl of Class 9, comes to our community centre. When she first came, she struggled with learning, was lonely and her peers didn't interact with her. On inquiring further, our facilitators learned that she also did not receive parental attention at home as her parents struggle hard to make ends meet every day. They recognized that she needed support to become self-confident.

Over time, Lakshammagrew comfortable to come to the learning centre every day. She slowly displayed interest in several activities and started enjoying them. This made her feel more confident by the day.

Today, Lakshmamma involves herself in many academic and co-curricular activities. She also expresses herself confidently in large groups without hesitation. Empowering her parents to be appreciative of her and supportive towards her has motivated Lakshmamma to discover her true potential.

Total no. of children passed on to successive learning levels

60%  
Kannada

76%  
English

133

Total no. of dropout & OOSC re-schooled

637

Parents impacted

246

Teachers empowered by our programme

380

Volunteers

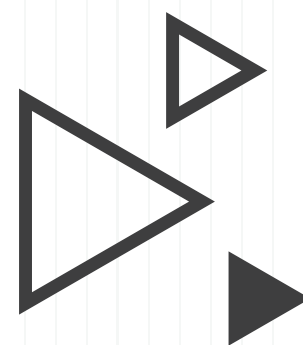
1464

Hours

## Early Childhood Care and Education

The earliest years of a child's life especially 0-6 years are critical as they lay the foundation for the child's learning and holistic development. Makkala Jagriti launched the Early Childhood Care and Education programme for children aged 3-6 years for enhancing early learning and school readiness skills among them. We do this by strengthening and transforming Anganwadis where majority of the children from marginalized communities are enrolled.

Our intervention currently expands across 90 Anganwadis Centres (40 centres in Bangalore urban and 50 centres in Doddaballapur Taluk, Bangalore Rural) reaching out to nearly 3000 children every day with the support of Save the Children and United Way Bengaluru.



### Our Approach

Create an attractive and conducive learning environment in Anganwadis

Enhance the quality of pre-school learning by empowering Anganwadi Teachers

Involve parents and community in the child's development

### School Readiness Skills in children



## Creating conducive spaces to deliver pre-school education

One of the first steps for strengthening the Anganwadis was creation of safe, functional and conducive learning environments, through thorough infrastructure refurbishing work. All Anganwadis have been adorned with attractive child-friendly mural art and equipped with quality pre-school learning materials



Kalkere Anganwadi before and after infrastructure work



"Our Anganwadi is fully transformed – it looks so attractive that the people in the community are taking notice and are happier to send their children to the Anganwadi now"  
Srishaila, Anganwadi teacher, K Channasandra

## CHILDREN

### No. of children impacted

1127

Rural

1157

Urban

2250

Total no. of hours of Pre – School Activities recorded

### Total no. of Programme Centres

50

Rural

40

Urban

1

Hub Center

127

Increase in the enrolment at the Anganwadi Centres

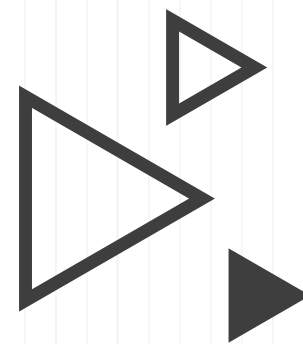
## PARENTS

4568

No. of parents reached

698

Total Program hours for empowering parents and community people



## Capacity Building of Anganwadi Teachers

The Anganwadi teacher is one of the most important influencers of early learning for a child. Our intervention through regular on-the-job support as well as trainings is aimed towards equipping Anganwadi teachers with the attitude, knowledge and skills required to cater to school-readiness of children.

We focus on enhancing the quality of pre-school learning, helping them prioritize time for conducting pre-school activities, training them to use effective teaching methods and learning materials made from locally available resources.

The Anganwadi teachers feel empowered with renewed skills and knowledge and have started focusing more on Holistic learning and development of the children.



"I am working in this field for the past 20 years and have attended many training sessions, but this training was unique and very effective "

Manjulamma, Teacher who participated in the workshop

## Enabling and empowering parents

The role of parents in the development of a child especially from 0-6 years cannot be understated. Regular mothers meetings and experiential parents' workshops are conducted to help them understand their role in the development of the child and equip them with the skills and knowledge to support their child's learning. Special focus is given on how the parents can increase literacy and numeracy skills in children through simple activities at home

As a result of these workshops, parents are more equipped and involved in the development and learning process of the child.



## Active involvement from the larger community

The communities actively participated in various activities and events such as Child Rights Week, Women's Day, Early Childhood Education day and Graduation day celebrations. These saw active participation by more than 5000 women and the larger community.

Apart from these events, the community members have also contributed to the development of the Anganwadisthrough contribution for minor and major infrastructure works, hiring of helpers and other support for the development of Anganwadis

Communities actively exhibit a new found sense of ownership towards the Anganwadi Centres and can help in making our efforts and intervention more sustainable.



"Makkala Jagriti approached us with this unique concept of Hub center and the panchayat agreed to support as we really liked it"

Nethravathi, member of the local gram panchayat, Doddaballapur

## Establishment of the Hub Center

The Hub Centre in Doddaballapur taluk offers a unique learning experience for children. The space is conceptualized to provide model pre-school education, equipped with the best quality teaching-learning materials. This innovative learning space caters to children coming from 4 Anganwadi Centres in the vicinity, allowing them to experience the best quality pre-school education, while also taking up initiatives towards building capacity in the Anganwadi teachers.

## TEACHERS

91

Total Anganwadi staff participated in workshop

928

Total programme hours for empowering Anganwadi staff

## MJ FACILITATORS

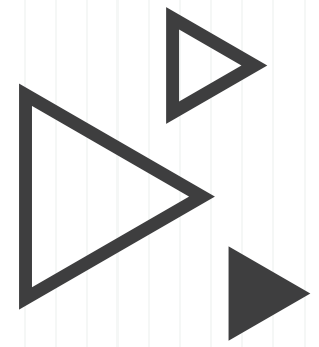
200

Capacity building program hours for facilitators








# Yuva Jagriti

Our direct work with the urban poor settlement areas, has given us ample understanding about the youth of these communities. We have a deep understanding of the reasons behind youth being unable to sustain and leverage mainstream opportunities presented to them.

This year, we formally launched Yuva Jagriti, an exclusive programme to work closely with the urban youth of age 15-29 years. The programme offers conducive and dedicated spaces known as Yuva Café to the youth of these communities, offering competency mapping, personality development and emotional stability programmes; preparing them to leverage mainstream education and job opportunities. Two Yuva Cafés are set up in Ulsoor and Malleswaram area in Bangalore, addressing youth from 6 urban poor communities.



## Our Approach

-  Building emotional stability and facilitating a positive approach towards life goals
-  Self-awareness and personality development program
-  Building life skills in conflict resolution, problem solving and decision making processes
-  Active mentoring and counseling
-  Academic learning support for completing secondary and pre-university education
-  Focus on their areas of interest and unleash their full potential to become role models.
-  Competency mapping and Linkages to relevant trainings and jobs



"I feel that Yuva Café is the right platform to discover our talents. We are able to express ourselves without any fear of judgment. From knowing nothing about computers and English to knowing both, I feel I have learnt a lot"

Aishwarya, 20Yrs

## Exposure to outdoor sports: Tournaments, coaching experience and personal development

Yuva Café provides diverse platforms for youth to showcase and pursue their talents. Such platforms and forums, introduce them to prospective mainstream and offbeat career paths, motivating them to pursue them. Many youth have been introduced to sports, theatre, music and dance as a part of the Yuva café's activities.

## Exposure to diverse platforms

Yuva Café provides various platforms for youth to discover and pursue their talents. Youth have participated in several tournaments and workshops and gained unique exposure. Youth have been introduced to sports, theatre, music and dance as a part of the Yuva café's activities.

Such forums inspire them to discover their talent and sometimes even explore offbeat career paths



"Yuva café has been extremely kind. The facilitators here are very supportive. There is a boost in my confidence and I feel immensely self-assured"

Ebenezer, a youth from the Halasuru Yuva Café

220

No of youth impacted

596

Total number of sessions

10

Total no. of youth having successful job placements

9

Youth motivated to take exams as private candidates

12

Youth who have won accolades in Athletics Sports meet

5

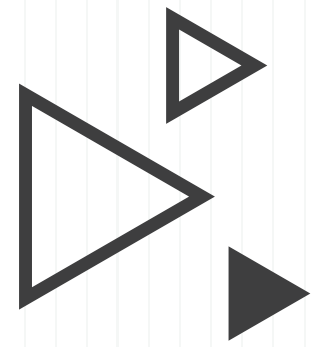
Youth who have received Athletics Scholarship

26

No. of volunteers

296

Total volunteering hours recorded



## A plethora of experiential learning activities

Several exposure visits, summer camps and experiential learning workshops were conducted to enhance their civic awareness and social responsibility. These gave them opportunities for new kind of learning. Youth were also exposed to movie screening, visits to organic farms, dumping yards and trekking.

Such hands on exposure motivated them to learn essential skills such as team work, empathy, curiosity and also instilled a strong will to be more eco-friendly

## Impact

A non biased and open space has given youth the freedom to take risk, experiment with fear, inhibitions, face failure and become confident to explore about themselves.

Youth have acquired essential skills and exposure and exhibit employment ready skills.



### Alice – A beacon of hope and resolve

Alice lost her mother at a young age and was abandoned by her father as a child. An otherwise bright child, the emotionally vulnerable Alice fell into the trap of teenage infatuation and lost interest in studies.

She received dedicated counseling and academic support from the mentors of the Yuva Jagriti programme. "I had to discontinue my studies, but after coming here I'm determined to clear my board examinations. This has really helped me and the marks are now reflecting in my report card. I want to take up commerce and secure a bright career" says Alice.

## Our team

Makkala Jagriti team grew more than 2 times in the year 2017-18. We have always believed that building an empathetic and high performing team can deliver high impact programs. The team is constantly focused on translating our beliefs to create an inclusive and open space for holistic development of children.

We also believe that continuous learning is the key to success and invest on building capacity in our team through coaching, mentoring, trainings, workshops and building leadership skills.



## Focus 2018 - 19

### Holistic Development Learning Centres

The HDLC model is now mature and ready to scale. We plan to expand our reach to new districts with the support of the Education Department, accelerator programs, partners and new donors.

### Early Childhood Care and Education

We plan to increase the focus on sustainability through Anganwadi teacher capacity building and focus on maximizing impact on children's early learning capabilities.

### Yuva Jagriti

The focus of the year would be to build a robust and replicable model for Yuva Jagriti for increasing reach and maximizing impact.

### Advocacy

We plan to work closely with the Department of Education, Government of Karnataka to effectively institutionalize our holistic learning model in the public education system in Government schools and Anganwadis.



## Volunteering Engagement

At Makkala Jagriti, we encourage volunteers from all walks of life and create the space for them to make a difference to the lives of children and youth. They bring with them, a whole new world to inspire and motivate our children and youth.

We appreciate all our volunteers who have supported our initiatives through the year. We acknowledge and appreciate the efforts of all our volunteers pursuing their graduation in reputed institutions such as Srishti School of Design, Tumkur University, Ramaiah group of institutions, Christ University and Mount Carmel College. We also thank all the working professionals and non-working individuals, subject experts and those from corporate organizations such as Target, Deloitte, Appnomic systems, Ellucian, Wipro and GE, who have spent their valuable time engaging with our children.

Long standing friends of Makkala Jagriti, Karin Steffens and Paulien Weikamp from Netherlands, visit our community centre every year to engage in volunteering activities. They help us to break barriers of culture and language by their core commitment and bring a lot of new learning to our children.

Neha Srivathsa, another well-wisher of Makkala Jagriti continued her support by raising funds at Standforduniversity for Makkala Jagriti's Taekwondo programme which she herself had initiated.



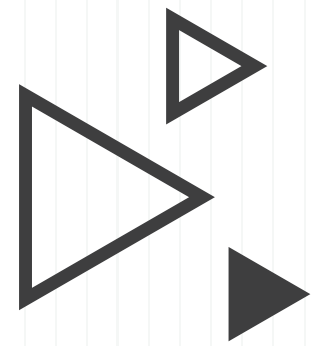
"What we really liked about Makkala Jagriti is their focus on holistic development of a child. Our idea is to genuinely mingle with children and make a meaningful difference to their lives"

Rahul Kini, **who steered Kaushala - the Volunteering initiative from Target**

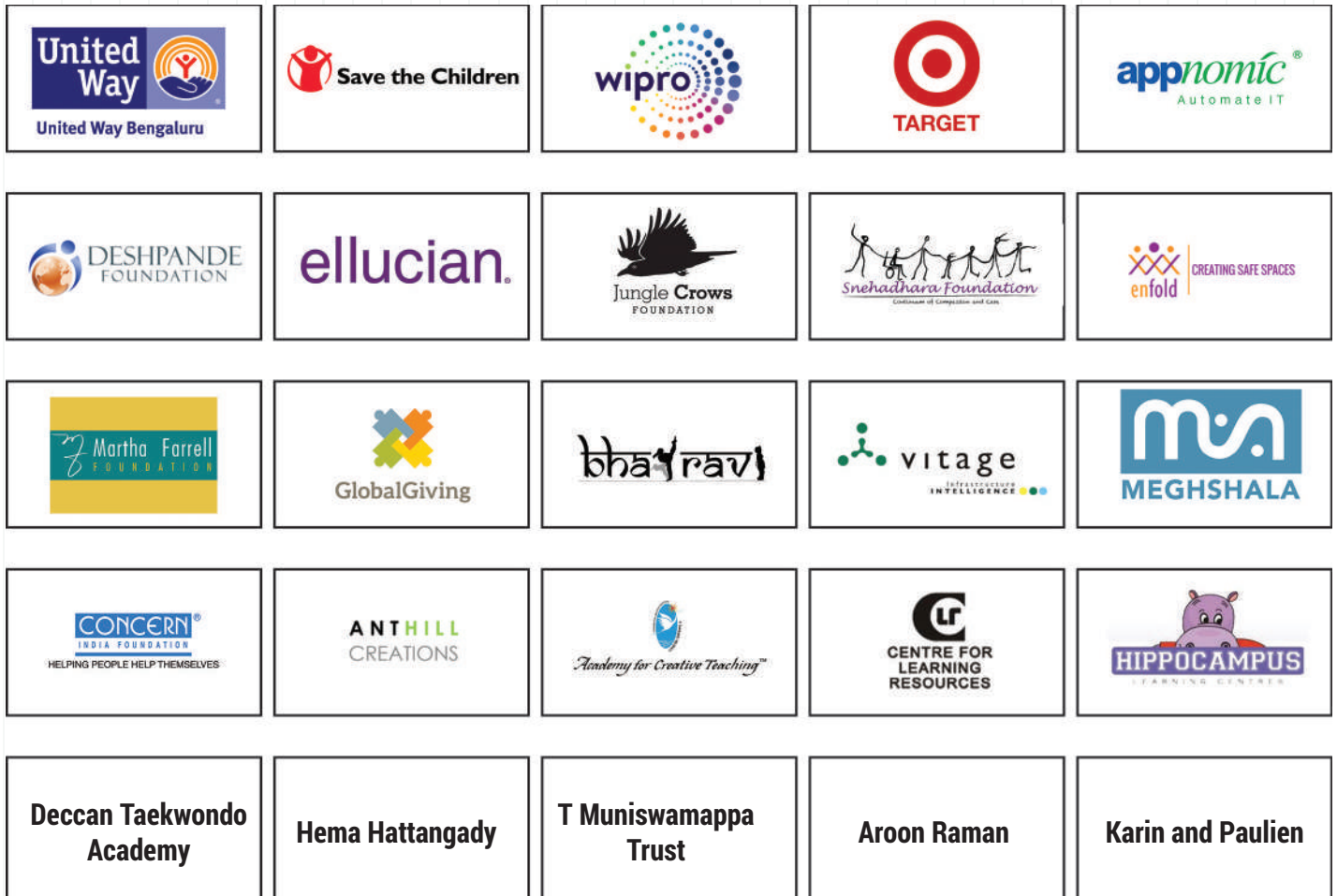
**406**  
Total  
Volunteers

**1,760**  
Total  
Volunteering  
Hours

## Our Partners



Our donors and partners have played a key role in our growth story



**Chief Functionary:** Murali M

### Governing Body:

Joy Srinivasan, Chairperson and Managing Trustee  
Viswanath Gopalakrishnan, Trustee  
Rangarajan Padmanabhan, Trustee

### Donations

For international donations, visit <https://www.globalgiving.org>  
For direct foreign contributions and CSR initiatives, write to us at [headoffice@makkalajagriti.org](mailto:headoffice@makkalajagriti.org)

### Legal information

Registered Trust: IV / 188 / 2003 – 04

**80 G Exemption No:** DIT (E) / BLR / 80G / g1 / AABTM2340N / ITO (E) – 2 / VOL – 2009 – 2010

**12A No:** DIT (E) / 12A / VOL – II / M604 / W – 2 / 2004 – 05

**FCRA Registration No:** 094421333

# Financial Statements

## MAKKALA JAGRITI

No.23, 3rd Floor, 2nd Main, #rd Cross, MSH Extension,  
Anandnagar, Bangalore -560 024

### Consolidated Foreign and Local Grants Account Balance Sheet as at 31st March 2018

LIABILITIES	Total
Capital Fund	6,260,298
Corpus Fund	5,001,000
Loans and Advances	112,579
Provisions	514,295
<b>Total</b>	<b>11,888,172</b>

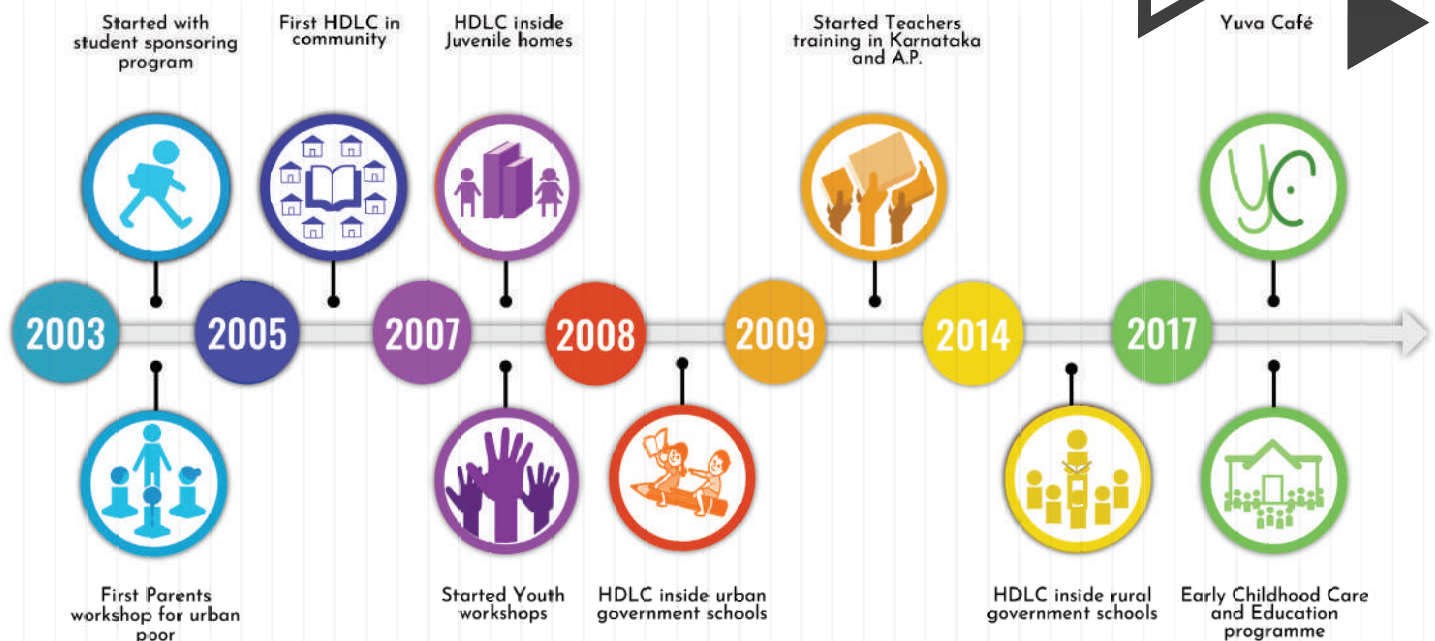
ASSETS	Total
Fixed Assets	1,136,588
Deposits	1,32,715
Loans and Advances	4,17,057
Cash in Hand	1203
Cash In Bank	10,200,609
<b>Total</b>	<b>11,888,172</b>

### Income and Expenditure Account for the year ended 31.03.2018

EXPENDITURE	Total
Programme Expenses	23,154,535
Admin Expenses	2,617,826
Depreciation	1,175,004
Excess of Income over Expenditure for the year transferred to Balance Sheet	2,126,365
<b>Total</b>	<b>29,073,730</b>

INCOME	Total
Grants	28,797,969
Other Incomes	275,760
<b>Total</b>	<b>29,073,730</b>

# Celebrating 15 years of Makkala Jagriti



## Glimpses of Makkala Raaga 2018







Painting by **Shreya, Class 8, Valluvarpuram learning centre**



**MAKKALA JAGRITI**

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Facebook: <https://www.facebook.com/MakkalaJagriti>